



QUEEN'S
UNIVERSITY
BELFAST

LANGUAGES AND BUSINESS UNDERGRADUATE PROGRAMMES 2020 ENTRY



**TO PROGRESS
AND LEAD**

**RUSSELL
GROUP**

WE EDUCATE LEADERS WHO MAKE A DIFFERENCE IN THE WORLD

Queen's Management School is one of the top business schools in the UK and Ireland and prides itself on a range of world-class undergraduate degree programmes.

WHY CHOOSE QUEEN'S MANAGEMENT SCHOOL?

We are among the best in the world.

In the recent Research Excellence Framework (REF2014/ Times Higher Education), we are joint 8th in the UK for Research Intensity, with over 75% of our research deemed to be world-leading or internationally excellent.

Our students think so too – we were ranked 1st amongst business schools in the Russell Group for overall satisfaction (National Student Survey 2016).

PURPOSE-BUILT FOR MANAGEMENT

Queen's Management School is located at Riddel Hall, situated within the Stranmillis Conservation Area adjacent to the main University campus. The site now encompasses a contemporary hi-tech Management School and Postgraduate and Executive Education Centre with conference facilities. Riddel Hall provides the School with academic and support offices; postgraduate research rooms for students and research fellows; a range of fully equipped teaching facilities with varying capacities from small syndicate rooms to a 120-seat tiered lecture theatre; two computer suites; the Trading Room; the Placement Office; resource accommodation; flexible space for large group teaching and conference use; and communal support facilities including catering accommodation to encourage social and intellectual interaction.

TRADING ROOM

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The Trading Room is an interactive learning environment which brings textbook theory to life. Students use and have access to software such as Stata, Excel, Matlab, and databases such as Thomson One Banker, DataStream and Bloomberg.

STUDENT-MANAGED FUND (SMF)

Students are invited to join the Student Managed Fund where they will have a unique opportunity to manage a real money investment portfolio of £30,000. Queen's Management School is one of only a handful of universities in the UK and Ireland to offer this experience which is a game changer when it comes to graduate employability.

DEDICATED TO STUDENT EMPLOYABILITY AND NETWORKING OPPORTUNITIES

Our students benefit from a dedicated Placement Office which has established strong links with business partners providing internships and consulting projects.

- Helping start-up companies such as Cardinal Analytics and Pretty in Petite
- Students benefit from masterclasses with industry experts
- Employers inform our curriculum through employer liaison groups
- Employer visibility through studentships and prizes

Students are invited to many joint events with the Leadership Institute and prestigious speakers including Sam Woods, Director of Financial Stability at the Bank of England, Denis O'Brien, the leading Irish Telecoms Entrepreneur, Manus Cranny, European Markets Editor and News Anchor for Bloomberg TV, and former South African President FW de Klerk.

WILLIAM J CLINTON LEADERSHIP INSTITUTE

The William J Clinton Leadership Institute at Riddel Hall brings world-class facilities, leading academics and industry experts together to deliver a high-end portfolio of executive education and leadership programmes. As specialists in executive education, we deal with the highest level of business people and their associated organisations.

DIVERSITY

We have a diverse student body from around the world including, UK, Northern Ireland, China, Kazakhstan, Malaysia, India, Mauritius, Ecuador, Brazil, Canada, Vietnam, US, Nepal, Guyana, Pakistan, Azerbaijan, Ukraine, India, Norway, Bangladesh, Sri Lanka, Denmark, France, Germany, Italy and Romania.

OUR DEGREE PROGRAMMES WITH A LANGUAGE

go.qub.ac.uk/courses

Subject	International Business with a Language	Accounting with a Language	Economics with a Language
French	Yes	Yes	Yes
Spanish	Yes	Yes	Yes
German	Yes	No	No
Portuguese	Yes	No	No
Mandarin	Yes	No	No



INTERNATIONAL BUSINESS WITH A LANGUAGE

The International Business with a Language degree seeks to develop graduates with a global mind-set that have the necessary business and cultural skills to work in a global marketplace. All organisations are now operating in a competitive global arena, seeking to expand and develop their business beyond their national borders. Success in foreign markets requires knowledge of how to adapt to local cultures, languages and customers as well as an understanding of fundamental business theories and practices. Global leaders ultimately cultivate cultural intelligence by travelling to and working in different cultures, developing and applying both their business and language skills. The International Business with a Language degree at Queen's Management School provides a platform for developing the required knowledge and skills to pursue a career in our globally connected business world.

COURSE CONTENT

This four-year BSc Honours degree in International Business with a Language is delivered by Queen's Management School (Major) and the School of Arts, English and Languages (Minor).

Currently five language options are offered:

- French (Intermediate and Advanced)
- German (Intermediate and Advanced)
- Mandarin Chinese (Beginners)
- Portuguese (Beginners)
- Spanish (Beginners, Intermediate and Advanced)

What is it all about?

The four years of the degree are outlined below.

Year 1 – Providing a Platform

- The first year covers the fundamentals of business in a global environment. Modules in Global Business Environment, Marketing, Economics, Accounting and Organisational Behaviour provide a platform for developing knowledge across a variety of international business functions.
- You will also develop your language skills with a focus on professional language skills, improving grammar and increasing your understanding of broader cultural issues.
- You can undertake summer internships and international study tours in your first year.

Year 2 – Specialisation and Preparation

- The second year provides you with the option to specialise in areas of interest. You can choose from Leadership & Change, Data & Statistics, Operations Management, HRM and Digital Enterprise, while also covering International Business and Cross Cultural Management.
- Your language abilities are further developed with a focus on developing skills necessary for working abroad, linguistically, professionally and personally.

Year 3 – International Placement – Developing Cultural Intelligence

- You will undertake a compulsory international work placement in a country which speaks your chosen language.
- The aim is for you to develop your professional, cultural and language skills while working in a dynamic international organisation.

Year 4 – Enhancing your Global Mind-set

- You will undertake compulsory modules in Global Strategy as well as Consultancy or Business Start-up.
- An applied focus is incorporated through company tours, live case studies with guest lecturers from industry and a variety of assessment and learning approaches. You will have tailored business language classes and continue to refine grammatical and oral skills.

BSc Honours

- International Business with French 4 yrs (N1R1)
- International Business with German 4 yrs (N2R2)
- International Business with Mandarin Chinese 4 yrs (N1R9)
- International Business with Portuguese 4 yrs (N2R5)
- International Business with Spanish 4 yrs (N1R4)

Entrance Requirements

A-level:

ABB + GCSE Mathematics grade B

- **For French option:** normally A-level French grade B or AS-level French grade B or GCSE French grade B or evidence of linguistic ability in another language
- **For German option:** normally A-level German grade B or AS-level German grade B or GCSE German grade B or evidence of linguistic ability in another language
- **For Mandarin option:** evidence of linguistic ability
- **For Portuguese option:** normally A-level Portuguese grade B or AS-level Portuguese grade B or GCSE Portuguese grade B or evidence of linguistic ability in another language
- **For Spanish option:** normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B or evidence of linguistic ability in another language

Note: if the language is studied at a higher level then the grade required at that level must be achieved.

For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: go.qub.ac.uk/EnglishLanguageReqs



International Placement – Where in the world

On this program, you will have the unique opportunity to undertake a compulsory international work placement. This placement is undertaken in a country which predominantly speaks your chosen language. This is an integral part of the degree, providing students with the fluency and confidence to communicate and work effectively in an international business environment.

You will be required to work for a minimum of 9 months in a salaried position(s), and have an option to do this across multiple placements. You will work in a business related role which may span multiple industries, organisations and functions. Students have worked in a broad variety of business roles across Marketing, HRM, Supply Chain, Operations and Strategy functions.

Current and past placement companies include PwC in Madrid, KPMG in France, Learnlight in Barcelona, Ernst & Young (EY) in Luxembourg, L'Oreal in Paris and Architrave in Berlin.

CAREERS/FURTHER STUDY

The first cohort of graduates from this programme completed their studies in July 2012 and have secured a range of positions in local, national, regional and multinational organisations. Students that have completed

this course have developed careers in areas such as global marketing, corporate finance, consulting, global brand management and risk investment in companies such as:

Louis Vuitton Moët Hennessey and HBO in New York, L'Oreal, Google, Coca Cola, the Financial Times, PwC, EY Deloitte, KPMG and Swiss Airlines.

This course also provides an ideal foundation for graduates to progress on to Master's degree courses in variety of interdisciplinary subject areas, with some of our graduates progressing to undertake PhDs and become Professors.

Graduates from this course have gone on to work for Google, L'Oreal, Louis Vuitton, HBO, EY, Coca Cola and many more well recognised international organisations.

“Studying International Business with French has been one of my best decisions so far. During my placement year, I was working in Luxembourg for EY and I had the opportunity to put my theoretical knowledge into practice and strengthen my business acumen - all done in a foreign language. It was a life-changing experience that opened global opportunities.”

Ema-lordache Platis
BSc International Business with French

Entrance requirements

e: admissions@qub.ac.uk
t: +44 (0)28 9097 3838

Course information

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Programme Director
Queen's Management School

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ACCOUNTING WITH A LANGUAGE

The Accounting with French or Spanish programmes teach accounting and business finance in an organisational context with a focus on corporate financial decision making and corporate governance. It integrates language modules taught by the School of Arts, English and Languages. You will gain practical knowledge and understanding of the preparation of accounts and financial techniques, their interpretation and use in a variety of contexts to an advanced level. Alongside this you will study key aspects of management, relevant to your future career. Our links with professional accounting bodies and companies help create highly sought after graduates.

COURSE CONTENT

The Single Honours Accounting degree comprises compulsory modules together with optional modules available in the School.

The modules are:

Year 1

- Accounting Information Systems
- Introductory Financial Accounting
- Introductory Management Accounting
- Economy, Society and Public Policy 1
- French or Spanish 1

Year 2

- Financial Accounting
- Financial Decision-making
- Management Accounting
- Introduction to Legal Study and Basic Contract Law
- French or Spanish 2
- Data Analysis and Optimisation
- Financial Modelling

Year 3

- Advanced Financial Accounting
- Advanced Management Accounting
- Law of Business Organisations
- French or Spanish 3
-

WHY QUEEN'S?

International Placement

Integral to the Accounting with French or Spanish programmes is the placement year students complete in a region of the globe where the language being studied is the dominant tongue.

Professional Exemptions

The degree is accredited by the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), Chartered Accountants Ireland (CAI), the Institute of Chartered Accountants England and Wales (ICAEW), Chartered Institute of Public Finance and Accountancy (CIPFA) and Association of International Accountants (AIA). You will gain automatic exemptions from some professional examinations on completion of the course.

Industry Links

There is an emphasis on helping students improve their skills for employment. Accounting students take part in tailored employability and skills workshops, and business games, where representatives from accountancy firms and professional bodies provide students with information on placement and graduate opportunities.

World-class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research and a significant number are qualified accountants with many years of professional experience.

BSc Honours

Accounting with French 4 yrs (N4R1)

Accounting with Spanish 4 yrs (N4R4)

Entrance Requirements

Accounting with a Language

A-level:

AAB + GCSE Mathematics grade B

For French option: normally A-level French grade B or AS-level French grade B or GCSE French grade B or evidence of linguistic ability in another language

For Spanish option: normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B or evidence of linguistic ability in another language

Note: if the language is studied at a higher level than the grade required at that level must be achieved.

For students whose first language is not English

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: go.qub.ac.uk/EnglishLanguageReqs

Student Experience

The majority of the Accounting modules have prizes which are sponsored by employers or professional bodies. Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

CAREERS/FURTHER STUDY

The Accounting degree offers a firm base for either further academic study or taking the final examinations of the main professional accountancy bodies. It attracts students of the very highest calibre and is recognised by the accounting profession, industry and the public sector. As a result, Accounting graduates from Queen's are much sought after throughout Britain, Ireland and further afield.

Graduate Careers and Achievements

At Queen's, we aim to deliver a high quality learning environment that embeds intellectual curiosity, innovation and best practice in learning, teaching and student support to enable students to achieve their full academic potential.

Typical career destinations of graduates include:

- Financial accountant
- Management accountant
- Analyst
- Auditor
- Advisor
- Forensic accountant
- Researcher
- Financial controller
- Partner
- Banker

Graduate employers include: PwC; EY; KPMG; Deloitte; Grant Thornton; BDO; Moore Stephens; Baker Tilly Mooney Moore; Ulster Bank; Bank of Ireland

Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School Website.

"Having taught in several different universities, I can honestly say that the students on the Accounting degree at Queen's are the best students I have ever had the pleasure of teaching."

Martin Kelly, Programme Director



8TH IN THE UK FOR ACCOUNTING AND FINANCE
(Complete University Guide 2019)

"In my experience detailed help and feedback is available to you when asked for from your lecturers, who are keen to promote your success and are often leading contributors to the academic field they teach."

David Grant, BSc Accounting Graduate

"The course has helped me enhance my CV, improve group work and presentation skills and allowed me to build up relationships with employers - all of which helped me begin my final year with multiple job offers."

Ciarra Woods, BSc Accounting Graduate

Entrance requirements

e: admissions@qub.ac.uk
t: +44 (0)28 9097 3838

Course information

Dr Martin Kelly,
Programme Director, BSc Accounting
Queen's Management School

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ECONOMICS WITH A LANGUAGE

The Economics with French or Spanish degrees integrate with core elements from an economics degree with language modules taught by the School of Arts, English and Languages. Integral to the Economics with a Minor in a Modern Language is the placement year students complete in a region of the globe where the language being studied is the dominant tongue. A dedicated placement team supports students throughout the process.

COURSE CONTENT

Year 1

- The Economy
- Mathematics for Economists
- Statistical Methods
- French or Spanish 1

Year 2

- Economic Growth
- Microeconomics
- Introduction to Econometrics
- Macroeconomics
- French or Spanish 2

Year 3

- French or Spanish 3

Students will be able to choose four additional modules from a range which may include:

- Applied Econometrics
- Labour Economics
- Economic History
- Public Economics
- Economics Dissertation
- Economics of Networks and Institutions
- International Macroeconomics
- International Trade

WHY QUEEN'S?

International Placement

During the third year of the degree, students complete a 9 to 12 month placement in a French speaking country. Previously our students have completed placements in Citi Paris, BNP Paribas Paris, Xerox Paris. The placement year provides students with an excellent opportunity to further their knowledge of French or Spanish.

Student Satisfaction

90% of Economics students were satisfied with their course according to the National Student Survey in 2018.

World-class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

Students will also have access to specialist mathematical and statistical training and software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of Economics in practice through guest speakers, field trips abroad and educational seminars.

Prizes and Awards

Top performing students are regularly awarded prizes, scholarships and internships from leading companies, including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree

BSc Major Honours

Entrance Requirements

Major Honours with a Minor in a Modern Language

A-level:

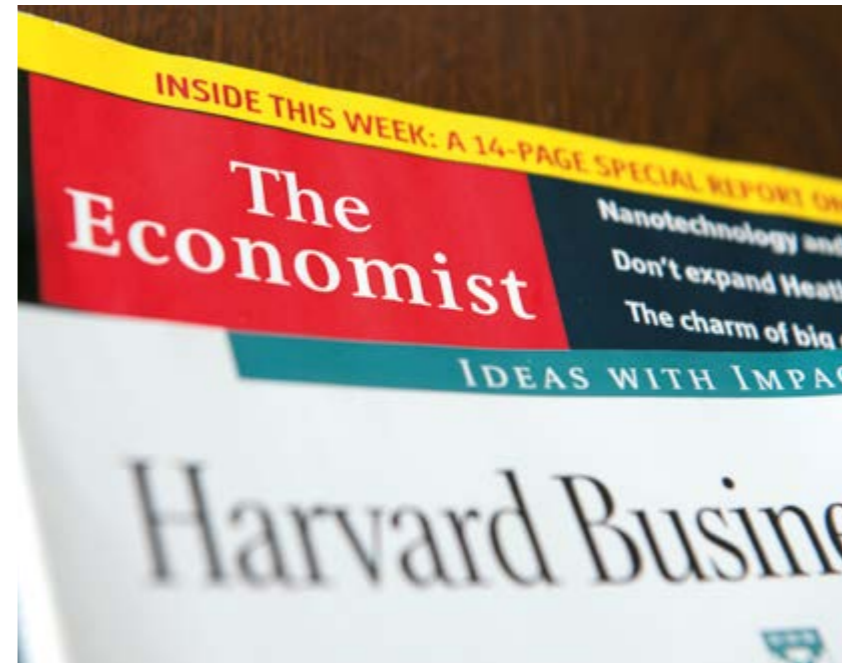
ABB + GCSE Mathematics grade B

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For students whose first language is not English

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- McKane Medal is awarded to the best final honours student in Economics
- Economics Group Prize is awarded to the best presentation in the Level 3 Dissertation module

CAREERS/FURTHER STUDY

Those pursuing a career in Economics should enjoy working with numbers and dealing with ambiguous and incomplete information as they attempt to understand and provide solutions to problems. They should also be effective communicators and work well with people. Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret very sophisticated economic and financial information, and work productively as part of a team.

Graduate Careers and Achievements

The skillset of an Economics graduate is highly sought after by employers, in the public and private sectors. In recent

years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Economic Consulting
- Accountancy
- Managers and Administrators in areas such as market research, advertising, sales and personnel
- Education, health or government departments

Employment Links

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, First Trust, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.

Further Study

Students can choose from a wide range of Master's programmes as well as a comprehensive list of research topics, as shown on the Queen's Management School website.

Queen's Management School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned in this brochure.

“The Economics course at Queen's is well-structured, interesting and covers current topics. You develop a wide variety of skills through various group projects, assignments, presentations and research projects, which truly enhances your employability and attractiveness in the job market.”

Aoife Kealey

90% of Economics students were satisfied with their course according to the National Student Survey in 2018

Entrance requirements
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Course information
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ABOUT BELFAST AND NORTHERN IRELAND

Belfast itself is a fun city on the current 'Must See' destination lists. It is also the safest region in the UK (British Crime Survey 2015/16). Awash with enthusiasm, culture and that famous Irish friendliness, students can also explore:

- Game of Thrones' film location and activity tours.
- Beautiful scenery and outdoor adventures such as the Giant's Causeway or hiking in the Mourne Mountains.
- Titanic Belfast is the World's Best Visitor Attraction (World Travel Awards 2016).
- Great entertainment and nights out; a buzzing arts and social scene from festivals, theatre and international events to historic pubs, stylish bars and brilliant shopping.
- Northern Ireland: happiest place in the UK (Office of National Statistics 2016) alongside the most affordable for students (Marbles.com, 2018).
- The rest of the UK, Ireland and Europe with accessible airport and transport links to most major cities.



BELFAST VOTED
NUMBER 1 REGION
IN THE WORLD TO VISIT IN 2018
(LONELY PLANET, 2017)



**NORTHERN IRELAND IS THE
HAPPIEST PLACE IN THE UK**
(Office of National Statistics, 2016)



**LOWEST COST OF
LIVING IN THE UK**
(Which? University 2018)



TITANIC BELFAST MUSEUM
**WORLD'S BEST VISITOR
ATTRACTION**
(World Travel Awards 2016)



**GAME OF THRONES
FILM LOCATION AND
ACTIVITY TOURS**



**MOURNE
MOUNTAINS**

Information is correct at time of print and is subject to change (April 2019). For current information, please visit go.qub.ac.uk/coursefinder



**QUEEN'S
UNIVERSITY
BELFAST**

**MANAGEMENT
SCHOOL**

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